



January 1, 2021

TO: Mark Turak, President  
Manufacturer's Retail Marketing and Promotions (MRM&P)

FR: Kevin Snyder, Sr. Director Marketing  
American Tire Distributors, Inc.

RE: Authorized Media Agent

This letter is to certify that Manufacturer's Retail Marketing and Promotions (MRM&P) is acting as one of many authorized marketing agents for American Tire Distributors and our dealer partners.

Please contact Mark Turak at 919-602-6296 with any questions regarding media and program execution.

Please forward any additional inquiries to me at [KSnyder@ATD-US.com](mailto:KSnyder@ATD-US.com).

Thank you,

A handwritten signature in black ink, appearing to read 'KSnyder', is positioned above the printed name and title.

Kevin J. Snyder  
Sr. Director of Marketing  
American Tire Distributors, Inc.